

OFFICIAL SPONSOR

\$25,000+ (monetary and/or product/service value)

RIGHTS, MARKETING, EXCLUSIVITY

- Category Exclusivity
- Recognition as Official Partner with company logo incorporated into Official Partner position with *From The Heart* logo
- Greetings by company officer at opening ceremony
- Right to activate a co-branded promotion utilizing the *From The Heart* logo, subject to approval and at the partner's expense
- Company logo on all official event signage
- Company logo on official *From The Heart* event t-shirts worn by staff and attendees
- Rights to utilize the *From The Heart* logo for marketing and packaging

ON-SITE ENTITLEMENTS

- 60" x 30" Table for product/service display for all workshops and related events with preferred placement
- Optional – company information/giveaways disbursed at selected event
- Optional – other opportunities created by company marketing team, subject to approval and at the partner's expense

HOSPITALITY

- One (1) RESERVED parking pass in designated parking lot at event space

MEDIA ENTITLEMENTS

- Academy media featuring name and/or logo as Official Sponsor
- FTH event web page featuring the name and/or logo as Official Sponsor
- Links to the sponsor's website from the *From The Heart* website
- Featured on all *From The Heart* sponsored event television, radio and print media elements
- Featured in *From The Heart* sponsored event social media

PUBLIC RELATIONS

- Sponsor included in all Academy media and press releases
- Recognition at *From The Heart sponsored event* announcements and media events
- Recognition in all *From The Heart sponsored event* regional and national press releases

COMMUNITY SPONSOR

\$10,000–24,999 (monetary and/or product/service value)

RIGHTS, MARKETING, EXCLUSIVITY

- Category Exclusivity (Up to 3)
- Recognition as Community Partner with company logo incorporated into Community Partner position
- Rights to utilize the *From The Heart* logo for marketing and packaging

ON-SITE ENTITLEMENTS

- 60" x 30" Table for product/service display for all workshops and related events with preferred placement in sponsorship category
- Optional – company information/giveaways disbursed at selected official event
- Optional – other opportunities created by company marketing team, subject to approval and at the partner's expense

HOSPITALITY

- One (1) RESERVED parking pass in designated parking lot at event space

MEDIA ENTITLEMENTS

- Academy media featuring name and/or logo as Community Sponsor
- Links to the sponsor's website from the *From The Heart* website
- Featured on all *From The Heart* sponsored event television, radio and print media elements

PUBLIC RELATIONS

- Sponsor included in all Academy media and press releases
- Recognition at *From The Heart sponsored event* announcements and media events
- Recognition in all *From The Heart sponsored event* regional and national press releases

PARTNERSHIP SPONSOR

\$2,500–9,999 (monetary and/or product/service value)

RIGHTS, MARKETING, EXCLUSIVITY

- Category Exclusivity (Up to 6)
- Rights to utilize the *From The Heart* logo for marketing and packaging

ON-SITE ENTITLEMENTS

- 60" x 30" Table for product/service display for all workshops and related events with preferred placement in sponsorship category
- Optional – company information/giveaways disbursed at selected official event

MEDIA ENTITLEMENTS

- Academy media featuring name and/or logo as Partnership Sponsor
- Links to the sponsor's website from the *From The Heart* website

PUBLIC RELATIONS

- Recognition in all *From The Heart sponsored event* regional and national press releases
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EVENT SPONSOR

\$500–2,499 (monetary and/or product/service value)

RIGHTS, MARKETING, EXCLUSIVITY

- Category Exclusivity (Up to 15)

ON-SITE ENTITLEMENTS

- 60" x 30" Table for product/service display for all workshops and related events with preferred placement in sponsorship category

MEDIA ENTITLEMENTS

- Links to the sponsor's website from the *From The Heart* website

PUBLIC RELATIONS

- Recognition in all *From The Heart sponsored event* regional and national press releases